

“We have been very happy with the response of the advertisement. In my opinion, Super Shopper is the best return on investment we have made.”

Richard Johnston
Dairy Queen
Owner

“Super Shopper has given us a lot of business over the years. We enjoy working with you.”

Robby Speckert
Pizza Tower
Owner

“We at Riley’s Furniture are so glad our account executive kept calling on us for the Super Shopper Magazine. After our first time, it produced a significant increase in mattress sales; we have added The Super Shopper to our advertising mix.”

Riley Griffiths
Riley’s Furniture & Mattresses

“Closets By Design has always received SUPERior service from our SUPER Shopper sales representative.”

Kim Grosser
Closets By Design

“Saving money with regard to food, services and entertainment has always been abundant. Super Shopper Magazine has it all.”

Victoria, West Chester

“I was an advertiser in Super Shopper for 9 years and found it to be one of the most effective and cost efficient advertising vehicles available.”

Vice President of Marketing
Midwest Regional Restaurant Chain

“Super Shopper Magazine has helped our company reach and maintain our goals. Your organization has always exhibited the highest professional business standards and ethics. I would highly recommend your company and I am pleased to be associated with such a fine business.”

B & B Cleaning Co. Inc.

“I can’t believe this ad you created didn’t require any editing. The graphics department did a super job! I think this looks great. I am a big critic when it comes to advertising and graphics.”

Ron Pies

www.NKYhomeforsale.com

“Thanks for your help. Always a pleasure doing business with you.”

Holly

Luxury Bath Solutions

“I have been personally involved with the creation of the Goodyear ad in the Super Shopper Magazine for over ten years. The staff of the magazine has been overly accommodating to others and myself at Goodyear to make last minute changes and offer other advice. I never need a reminder of when the magazine is mailed out because I ALWAYS see an increase in our traffic flow in the store and our bottom line during the mail out and extended shelf life. The publication always has a large variety of offers and my customers have come to expect that Goodyear will be in it every time.

Sincerely,

Matthew Lepof

Vice President Northgate Tire

“I have been advertising in Super Shopper Magazine for almost five years, and the results have been beyond my expectations. Their staff is creative, cooperative, and always considerate of the needs of the advertiser.”

Matt Chimsky

Executive Vice President

Factory Direct Countertops of Ohio

“I have advertised with Super Shopper for over six years. My rep has helped me every step of the way. She knows how to get things done and I trust her judgment. If you need good design, the graphics department does a great job! They are at the top of my list for my print purchases.

Sharon Cassano
Cassano’s Pizza

“We are very pleased with the service from the Super Shopper Magazine’s staff. They were patient, flexible and expedient! Not only was the service good, but also the response from our ad in Super Shopper Magazine was great! We received approximately 1,000 inquiries from the ad placed. Although we only placed one ad in the June 2001 edition, we continued to receive inquiries through September 2001. Of all people hired in 2001, 10% were hired as a result of the Super Shopper ad!

Kemba Penn
Staffing Associate, O&DS
Cincinnati Bell Telephone

“I wanted to take a moment to let you know that the ad we placed in the winter magazine was very successful for us!

We were advertising our seasonal positions and Employment Open House, which took place in February. We had over 500 participants at three locations. This was almost a 50% increase over previous years! I believe the ad in The Super Shopper Magazine played a huge part in the increase. I also had a large number of applicants tell me they saw this ad and a few days after the magazine was mailed, our Job Hotline received 141 calls!

Thank you very much for the opportunity to advertise with The Super Shopper Magazine and I look forward to doing business with you again in the future.

Lisa Curran
Recruiting & Benefits Coordinator
Hamilton County Park District

“I would like to tell you how much I look forward to the Super Shopper Magazine. There are always so many coupons to use. The section of Opportunity Knocks is very informative and helpful. The magazine is very well put together.”

Wilma, Cincinnati