



The Super Shopper[®] Magazine

Benefit From Our Established Reputation

Since 1990, Super Shopper Magazine has been a household name for savings in the Greater Cincinnati area. Reaching 560,000 households, our front covers feature local entertainment venues of mass appeal, increasing public recognition.

Heighten Consumer Awareness

Mailing 6 times a year, Super Shopper Magazine brings your advertisement to homes on an every other month basis. Consistent and frequent mailings help establish an image of quality and dependability. With citywide distribution and 30,000 home Target Tradings Areas, you can significantly enhance the impact of your offer by connecting with your geographically designated audience.

Increase Traffic

Whether full or half page format, the incentives of Super Shopper Magazine are designed with visually appealing images and distinct savings offers to motivate customers to come to you. Creative concepts coupled with an unprecedented 6-8 week shelf life provide a steady stream of customers over the length of your promotion.

Results You Can Measure

You determine your advertising effectiveness by the results of your campaign. Measurability is a necessity. From the initial consultation, we focus our efforts to align the proper advertising approach with your expectations. Super Shopper Magazine provides promotional designs customized for your business, making it easy to track the progress of your advertisement.

Get More For Your Money

Cost-effectiveness is more than important, it is essential. Super Shopper's cooperative advertising format allows you to reach more customers for less. For only pennies per home, you receive full-color print advertising; unique to your business needs & budget; with incomparable market coverage; delivered to your customers' homes via the USPS; and packaged in a highly recognizable and effective publication. You simply cannot match the value and distribution of Super Shopper Magazine.

Online Savings & More

Digital exposure of your advertisement is available online at SuperShopperMag.com. An exact digital copy of the printed version allows consumers to search words, categories, plus print, save & forward to friends. Advertising links directs them to your website.

Media Power

Super Shopper is a part of the ReachUSA family of media products including Reach[®], Valpak[®] & Solomail Direct. The ReachUSA Event Marketing division hosts AVP Tour (Association of Volleyball Professionals) in Mason, Ohio, Wedding Mafia bridal services group & High School Sports Tour. ReachUSA also offers editorial publications Housetrends magazine and Cincinnati Profile, both targeted to reach a specific demographic consumer in print and online.

Media Partner



SuperShopperMag.com