

# The Super Shopper<sup>®</sup> Magazine

## 2010 Greater Cincinnati Opportunity Knocks Rates

Opportunity Knocks allows businesses of all kinds to be seen by homeowners, apartment dwellers, job seekers, and others with specific needs & desires.

### Features & Benefits Include...

- Ads are "display" ads only, so the pages won't get cut up by consumers redeeming offers.
- With a 30 day shelf life, your ad will be seen multiple times by consumers as they use the directory for day to day needs.
- Guaranteed distribution to a larger audience than traditional classified ads and other recruiting formats.
- Full color format allows your business to portray a professional image.

**560,000 HOUSEHOLDS**  
Mails 6x per year

**January** (Jan. 18 - 21)  
Copy Due: 12/18/09

**July** (July 19 - 22)  
Copy Due: 6/18

**March** (March 15 - 18)  
Copy Due: 2/12

**September** (Sept. 20 - 23)  
Copy Due: 8/20

**May** (May 17 - 20)  
Copy Due: 4/16

**November** (Nov. 15 - 18)  
Copy Due: 10/15

### Available Ad Sizes

1 Block	Size: 3.4583" w x 1.5972" h
2 Blocks	Size: 3.4583" w x 3.2778" h
3 Blocks	Size: 3.4583" w x 4.9583" h
4 Blocks	Size: 3.4583" w x 6.6389" h or 7" w x 3.2778" h

1 Block



Locations: Blue Ash, Sharonville, Oxford  
**Immediate Inside Sales Positions Available!**  
No cold calling! Warm leads provided!!!

**\$9.00 / \$9.50**  
Starting Pay

**Incentives, Bonuses, Benefits**  
For more information call 513.564.6037

2 Blocks

**Don't let high blood pressure & diabetes puzzle you.**



High blood pressure is a common disease seen in people who also have diabetes. In fact, almost two out of three adults with diabetes also have high blood pressure.

Physicians are conducting a research study comparing the effectiveness of two medications for the treatment of high blood pressure in people with diabetes. Study participants will receive one of the study medications and study-related care, at no charge.

You may be eligible to participate in this study if you have:

- High Blood Pressure
- Type II Diabetes

To learn more, call:

**IVA Research**  
at  
**513-752-6555**

Volunteer For Your Future



\*Not actual size

**Terms:** New Customer must be pre-paid with proof approval. Customer with established credit, and personal guarantee, full payment due by mail date.

*Rates quoted are net.* Credit cards accepted.  
We accept



**Distribution:** Direct mailed by U.S. Postal Service and certified by U.S. Postal Form 3602.