

Privacy Policy

This page states the Privacy Policy under which you, the Web Site visitor (“You” or “Your” or “Yourself”) may use or correspond with this Web site (“Our Site”), which is owned by J. R. Concepts, Inc. dba The Super Shopper Magazine (“We” or “Us” or “Our”).

We respect Your privacy interests and operate this site by these principles. We have taken reasonable steps to protect the integrity and confidentiality of personally identifiable information that You may provide.

Voluntary Submission of Information

You may use the Super Shopper Magazine Web site without disclosing personally identifiable information, and We will not obtain such information about You unless You choose to submit it to us. Any information You submit will be used internally only; however, submission of information authorizes such internal use by Us and Our employees. In particular, please note that submission of an e-mail authorizes Us to contact You via e-mail or telephone.

Email Registration

Our email registration form is strictly optional. During registration, You are asked to give Your contact information (such as name and email address). This information is used to contact You about the services on Our site for which You have expressed interest. It is optional for You to provide unique identifiers, but encouraged so We can provide a more personalized experience on our site.

Use of Collected Information

Any information We gather, whether submitted voluntarily or collected automatically will be used for Our internal purposes only. It is Our policy not to disclose or to sell any user information to third parties. We retain the right to disclose collected information if required to do so by law or if acting on a good faith belief that such disclosure is necessary to protect Our rights or property or to respond to an emergency situation.

Security

We take commercially reasonable measures to protect user-information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, Our account executives or a customer service representative) are granted access to personally identifiable information. Furthermore, ALL employees are kept up-to-date on our security and privacy practices. Finally, the servers that we store personally identifiable information on are kept in a secure environment.

Cookies

Please note that We use "cookies," which are small files stored on Your computer's hard drive that are used to track certain information. These cookies enable Us to track and target the interests of Our users to enhance their experience on Our site. For example, cookies usually allow Your browser to remember which pages You have visited and help Us to know how much traffic Our pages receive. This process does not reveal any personal information about the person viewing the page (such as a username or password) unless the person has previously given such information. If You find cookies objectionable, please consult Your browser's documentation for information on how to block or erase cookies.

We also may use cookies in order to assist in aggregate statistical analysis and sometimes provide site customization based on anonymous session tracking. In other words, We may use cookies to determine trends for users as a whole, but not as means to learn about Your individual identity. Cookies, by themselves, cannot be used to determine the actual identity of users. On their own, they can be used to identify a computer, but not who is using that computer.

Some of our business partners use cookies on Our site (for example, advertisers). However, we have no access to or control over these cookies of the information they collect.

Log Files

In addition, Our Web server collects and saves the default information customarily logged by World Wide Web server software. Our logs contain the following information for each request: date, time, originating IP address and domain name, object requested, and completion status of the request. We use these logs to help improve Our service by evaluating the level of demand for Our site and detecting any errors on the site that might occur. These logs may be kept for an indefinite length of time and used at any time and in any way necessary to prevent security breaches and protect the integrity of the data on Our servers.

Other information such as IP addresses may be logged to track a user's session. An IP address is the unique numerical identity of your computer. When We "log" an IP address, it means that Our Web site associates a visit or series of visits to that unique numerical identity.

Notification of Changes

If We decide to change Our approach to privacy, We will post those changes to this Privacy Policy so that users are always aware of what information We collect, how We use it, and under what circumstances We disclose it. Changes to the Privacy Policy will be dated, and will be effective from the date specified forward. As with Our Terms and Conditions, You should check Our Privacy Policy each time You visit Our site to identify and understand any changes made since Your previous visit.

Links

This web site contains links to other sites. Please be aware that The Super Shopper Magazine is not responsible for the privacy practices of such other sites. This privacy statement applies solely to information collected by this Web site.

**USE OF THIS SITE SIGNIFIES YOUR UNDERSTANDING
AND AGREEMENT TO COMPLY WITH THE ENTIRE
PRIVACY POLICY.**